



Advertising Information

The Magazine of the Knitters' Guild NSW is published quarterly and distributed to each of its 800+ members by PDF or print.

Total space available: four 1/4 page display advertisements per issue. All advertisements on the back page or at Editor's discretion.

All advertising accepted at the Guild's discretion and must be relevant to our members.

Retail members

\$55.00 per quarter page.

Guild members

1. \$75.00 per quarter page.

2. Guild members are able to purchase Classified advertisements in each October issue.

\$12.00 per advertisement. Text: 25 word maximum. A phone number is a word, as is an email address.

Non-Guild members

\$95.00 per quarter page.

Deadlines

Booking

See below for dates. If deadlines are met and demand exceeds available space, Guild Members and Retail Members will be given priority.

If demand from those groups exceeds available space, they will be accepted on a first come, first serve basis, EXCEPT if the Member has already advertised in the Magazine in the previous 12 months. Then, the Member who has not advertised previously will be accepted.

Artwork and payment

See below for dates.

We accept payment by EFT (preferred) or Paypal only.

Artwork

Size: 135mm high x 95mm wide.

Artwork must be supplied as a pdf.

PDFs must be written in process colour CMYK to a minimum standard of PRINT RESOLUTION (300 dpi) with transparencies flattened.

Proofs of the Magazine are **not** supplied prior to printing.

To Book

Bookings by email only, please contact: treasurer@kgnsw.org.au. You will be sent an invoice with advice on how to pay. Please include: Name; contact number; Guild membership number (if applicable), size of advertisement required.

Submission of Artwork

Please submit artwork to the Magazine editor at: Editor@kgnsw.org.au.

Deadlines

Issue	Booking	Text
January (One)	9 Dec 2015	18 Dec 2015
April (Two)	1 Mar 2016	18 Mar 2016
July (Three)	1 Jun 2016	17 Jun 2016
October (Four)	1 Sep 2016	16 Sep 2016